

CONTEST RULES – Stands d'OR / Foire de Paris 2019

ARTICLE 1 - ORGANIZING COMPANY

Comexposium,

A simplified corporation with registered capital of € 60,000,000,

With head offices at 70 avenue du Général de Gaulle, 92058 Paris-La Défense Cedex,
Registered with the Nanterre Trade & Companies Register (RCS) under number
316 780 519,

Hereinafter referred to as the "**Organizing Company**",

is organizing a contest named

Hereinafter referred to as the "**Contest**",

for the Show "Foire de Paris" which will take place from 27 April 2019 to 8 May 2019, at
Paris Expo Porte de Versailles

Hereinafter referred to as the "**Show**".

ARTICLE 2 - ENTRY CRITERIA

This Contest will be open to any "Tropic Lands" and "Wealth of the World" exhibitors,
regardless of the stand.

An emailing dedicated to the Contest will be sent to all aforementioned exhibitors on 11
March 2019, informing them of the organization of the Contest. With exception of the
exhibitors who would have expressly indicated to the Organizing Company their refusal to
participate in the Contest before 19 April 2019, all "Tropic Lands" and "Wealth of the World"
exhibitors will participate in the Contest for the sole reason of their registration (hereinafter
referred to as a "**Participant**").

Only entries that meet all of the stipulations set out in these rules (hereinafter the "Rules")
will be accepted.

Entry in the Contest implies the Participant's unreserved acceptance of the Rules and their
principles. Any fraud or attempted fraud made manifest by the commencement of its
execution and committed with a view to unduly receiving a prize, failure to comply with the
Rules, or any malicious intent to disrupt the course of the Contest may give rise to its
perpetrator's disqualification, with the Organizing Company reserving the right to prosecute.
Likewise, if it is shown that the course of the Contest has been disrupted by a third party, to
which a participant was an accomplice, his/her entry will also be considered null and void,
and the Organizing Company may choose to prosecute.

ARTICLE 3 - MECHANICS OF THE CONTEST

A jury composed of members of the Organizing Company will visit Participant's stands on Thursday 2 May 2019 in order to single out a stand from the "Tropic Lands" sector and from the "Wealth of the World" sector in each of the two following categories:

- Individual participation
- Collective participation (pavilion)

The criteria which will allow singling out Participant's stands are the following:

- Appropriateness to the represented region: typical features of the stand and of the exposed products ;
- Development of the represented region : research, originality in the presentation of the products and the service offer
- Esthetical qualities of the stand (lights, materials)

These criteria may concern the decoration of the stand as well as the clothes of the exhibitors, the reception and the animation of the stand (with exception of music and in accordance with standard terms and conditions for the letting of show floor space and stand equipment).

ARTICLE 4- DESIGNATION OF A WINNER

The Organizing Company will inform the winning Participants (hereinafter referred to as the "Winner(s)") on Thursday 2 May 2019 at 16:00.

The Winners will be invited to participate in the award presentation which will be take place on Thursday 2 May 2019 at 16:00 at the VIP area.

It is expressly understood that the sovereign decisions of the jury will be final and not subject to appeal.

For the purposes hereof, it is hereby specified that non-winning Participants will not be notified.

ARTICLE 5 - CONTEST PRIZES

The Winners of the category "individual participation" will receive a "Stand d'or" award as well as a 350 € discount (excluding VAT) and a communication tool worth 250 € (excluding VAT), both applicable to his participation in Foire de Paris 2020.

The Winners of the category "collective participation" will receive a "Stand d'or" award as well as a 2% discount on the invoicing of the bare stand, applicable to his participation in Foire de Paris 2020.

The names of the Winners will be disclosed to the media with issuance of a press release. An information statement will be posted on the social networks related to the Exhibition.

The prizes are non-transferable and cannot be given to another person.

The Organizing Company reserves the right to replace any prize with another of equal value, namely in the case that the initially planned prize should become unavailable.

A prize may not be challenged or disputed in any way whatsoever, nor exchanged nor reimbursed for their cash value at the Winner's request.

In particular if, for any reason whatsoever, the Winner does not want to or is unable to take possession or enjoy part or all of the prize they won under the conditions set out in these Rules, he/she will be considered as having completely waived the enjoyment of the said prize and may not claim any compensation or indemnification from the Organizing Company on those grounds.

ARTICLE 6 - LEGAL FILING OF AND ACCESS TO THE RULES

Participants will be informed of these Rules on the occasion of the mailing referred to in Article 2. They will be accessible by any Participant throughout the duration of the Contest, on the website of the "Foire de Paris" Show.

ARTICLE 7 - MODIFICATIONS

The Organizing Company reserves the right to shorten, extend, delay or cancel the Contest at any time, without notice and with no obligation to justify its decision, and to change part or all of the terms and/or conditions of the Contest's implementation in the event of a force majeure event or another event outside its control, without the possibility of it being held liable or of claiming any compensation as a result of any such changes.

Under these circumstances, the Organizing Company will make its best effort to notify the Participants as quickly as possible with the understanding that any subsequent changes to these Rules (other than cancellation of the Contest) will be re-field with the bailiff firm identified in Article 6 above. All Participants will then be considered as having accepted the modification, as a consequence of their entry in the Contest, as of the date on which the modification takes effect.

ARTICLE 8 - RESPONSIBILITY

It is agreed that the Contest's Organizing Company may make use of any physical copies or computerized or electronic formats of programmes, data, files, recordings, operations and other elements (such as progress and other reports) received or retained by the Organizing Company directly or indirectly in conjunction with the Contest, including in its information systems and namely for the purpose of proof of any action, occurrence or omission.

The Participants undertake not to challenge the admissibility, validity or probative value of the aforementioned physical elements or computerized or electronic formats, based on any legal provision whatsoever specifying that certain documents must be written or signed by the parties in order to constitute proof.

As a result, those elements will constitute proof and, if produced by the Organizing Company as evidence in any litigious or other proceedings, they will be admissible, valid and enforceable between the parties in the same way, under the same conditions and with the same probative value of any document established, received or retained in writing.

ARTICLE 9 - IMAGE RIGHTS

As a result of their entry in the Contest, the Winners authorize the Organizing Company, free of charge, to use their name, image and, as applicable, any other of their personality traits, for the purpose of any communications strictly relating to Contest, by any digital and/or analogue processes, on any media, for the entire world and for a period of one (1) year from the close of the Contest.

ARTICLE 10 - DISPUTES – GOVERNING LAW AND ASSIGNMENT OF JURISDICTION

If one or several stipulations in these Rules should be declared null and void and/or non-applicable, the other clauses will retain their full force and reach.

The Participants unreservedly accept that the simple fact of entering the Contest makes them subject to French laws, namely concerning any disputes that might arise as a result of the Contest or that are directly or indirectly associated with it, and this without prejudice to any rules regarding legal conflicts that may exist. The Organizing Company and the Participant will attempt to come to an amicable resolution to any disagreements stemming from the Contest. In the absence of an agreement, the dispute will fall under the jurisdiction of the Nanterre Commercial Court.

All disputes and complaints relating to the Contest must be formulated in writing and sent to the Organizing Company by post, no later than on 8 May 2019.

To written or telephone requests will be answered regarding the interpretation or the application of these Rules, the mechanisms and terms of the Contest, or the selection of the Winner(s).